



Version valid from: 22-08-2024

COOKIE POLICY

The present cookie policy ("**Cookie Policy**") explains what cookies are, what cookies are used by the operator of the crowdfunding platform "Crowdpear" - UAB Crowdpear ("**Company**"), code of legal entity: 305888586, seat address: Kareivių g. 11B, Vilnius, Lithuania, when you visit the Company's website https://crowdpear.com/lt/ ("**Website**"), what information is collected using cookies and how the information is used.

1. COOKIES

- 1.1. **Cookie** is a small text file that the Website saves on your computer or mobile device when you visit the Website. The website recognizes the user's device with the help of the cookies (for instance, the next time the user visits the same website) and cookies can also be used to determine the user's behavior, online habits, etc.
- 1.2. The Company may use other similar technologies such as web beacons, tags, scripts, pixels, local caches, etc. (all these technologies are referred to as cookies in the Cookie Policy).
- 1.3. The information collected by cookies makes it possible to ensure more convenient browsing on the Website, make offers and learn more about the behavior of Website users, analyze trends, and improve the Website.

2. COOKIES USED IN THE WEBSITE

- 2.1. There are different types of cookies. Some of the cookies are used directly by the Website, while the other part is used by third parties that place cookies on the Website. The cookies used directly by the Website so-called *first-party cookies* are cookies created by the Company's Website. The information stored in them can only be read by the Company's Website. *Third-party cookies* are the cookies placed on the Website when the Company uses external services.
- 2.2. Some cookies used on the Website are installed on your device only during the browsing session on the Website and such cookies are called **session cookies**. These cookies automatically expire when the visitor's session ends and the web browser is closed. Another type of cookies, known as **persistent cookies**, consists of a text file that is sent by a web server to a web browser and stored in the web browser until it expires (unless the visitor deletes them before they expire).
- 2.3. The Website of the Company uses the following cookies:
 - 2.3.1. **Necessary cookies**. These cookies are necessary for the Website to function properly. The Website may not function properly without necessary cookies;
 - 2.3.2. **Preference cookies.** These cookies allow the Website to remember information and adapt the Website's appearance and behavior to each user. This may include saving your region, language or Website color preferences;
 - 2.3.3. Analytical cookies. These cookies analyze the availability, use, or performance of the Company's Website to offer you a better user experience, manage and continuously improve the Website. Analytical cookies allow the Company to understand the visitors of the Website better and provide an opportunity to improve the content presentation method or the functioning of the Website by controlling possible errors on the Website. The Company uses Google Analytics Website analytics service that allows you to analyze the use of the Website. The data collected by using Google Analytics are known as site metric or analytics. Google Analytics is the site analytics service provided by Google Inc. (Google). Google Analytics uses cookies that allow to determine the behavior of visitors to the Website. Google collects the statistics, allowing the Company to form an opinion about the use of the Website by the Website visitors;

- 2.3.4. **Functional cookies**. These cookies are used to recognize website visitors when they return to the website. This allows the Company to provide content adapted to the needs of visitors in social networks and memorize relevant information for visitors;
- 2.3.5. Advertising cookies. These cookies are used to display advertisements that may be interesting to you and correspond to your interests. They can also be used to help measure the effectiveness of an advertising campaign;
- 2.3.6. Statistical cookies. These cookies allow the Company to record the number of visitors to the Website and the sources of visitor traffic and improve its performance accordingly. Statistical cookies enable the Company to find out which pages are the most visited and how customers browse them. If you disagree to accept these cookies, your visit to the Website will not be included in the Company's statistics.
- 2.4. The Website of the Company uses the following necessary cookies:

Name	Description	Validity period
test_cookie	It is used to check if the user's browser supports cookies. Google sets the cookie.	1 day
jid	It is used to add comments to the Website and to remember the user's Disqus login credentials on sites that use said service. The cookie is set by c.disquscdn.com.	Session
disqusauth	It registers whether the user is logged in. It allows the website owner to make certain parts of the website unavailable based on the user's login status. The cookie is set by c.disquscdn.com.	Session
CookieConsent	It stores the user's cookie acceptance state for the current domain.	1 year
persist:root	This cookie stores the visitor's credentials in an encrypted cookie, allowing the visitor to remain logged in by re-entering if the visitor has agreed to the "stay logged in" button.	Permanent
bugsnag-anonymous- id	This cookie is used to detect errors on the website - this information is sent to the website's support staff in order to optimize the visitor's experience on the website.	Permanent
fcaid	Necessary for the functionality of the website's chat-box function.	7 days
fccid	Necessary for the functionality of the website's chat-box function.	7 days
fcuid	Necessary for the functionality of the website's chat-box function.	7 days

frontChat:store	Necessary for the functionality of the website's chat-box function.	Permanent
_dd_s	Registers the website's speed and performance. This function can be used in context with statistics and load-balancing.	1 day
dd_cookie_test_#	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.	1 day
frontChatChannelTok en	Manages authentication or session states for a chat function, storing a session token.	7 days

2.5. The Website of the Company uses the following preference cookies:

Name	Description	Validity period
aet-dismiss	It is necessary for the functionality of the Website's comment system. The cookie is set by c.disquscdn.com.	Permanent
drafts.queue	It is necessary for the functionality of the Website's comment system. The cookie is set by c.disquscdn.com.	Permanent
submitted_posts_cac he	It is necessary for the functionality of the Website's comment system. The cookie is set by c.disquscdn.com.	Permanent
i18nextLng	It determines the visitor's preferred language and allows the Website to reset it when the visitor logs in again.	Permanent

2.6. The Website of the Company uses the following analytical cookies:

Name	Description	Validity period
_ga	Part of Google Analytics used to distinguish unique users.	1 year
_gid	Part of Google Analytics used to distinguish unique users.	24 hours
_fbp	Cookies of the third-party Facebook that provide information to Facebook about the websites you visit and for displaying advertisements on the Facebook social network and its products.	1 day
OptanonConsent	The cookie set by Trustpilot.	6 days

tp-consumer-id	The cookie set by Trustpilot.	5 days
OptanonAlertBoxClos ed	The cookie set by Trustpilot.	5 days
RequestVerification Token	The cookie set by Trustpilot.	Until the end of browsing session
jwt	The cookie set by Trustpilot.	5 days

2.7. The Website of the Company uses the following functional cookies:

Name	Description	Validity period
CookiePolicyClosed	It is necessary for the functionality of the Website's comment system. The cookie is set by c.disquscdn.com.	1 year
access_token	The cookie is used to store and identify the user's unique access identifier ID to manage the user's session on the Website.	1 month
refresh_token	The cookie is used to store and identify the user's unique access identifier ID to manage the user's session on the Website.	1 month

2.8. The Website of the Company uses the following advertising cookies:

Name	Description	Validity period
lastExternalReferrer	It detects how the user reached the Website by logging the last URL. The cookie is set by Facebook.	Permanent
lastExternalReferrerTi me	It detects how the user reached the Website by logging the last URL. The cookie is set by Facebook.	Permanent
_fbp	It is used by Facebook, to provide a wide range of promotional products, for instance, real-time bidding by third-party advertisers. The cookie is set by Facebook.	3 months
_ga	It is used to send data about the visitor's device and behavior to Google Analytics. It monitors the visitor across devices and marketing channels. The cookie is set by Google.	2 years
ga#	It is used to send data about the visitor's device and behavior to Google Analytics. It monitors the visitor across devices and marketing channels. The cookie is set by Google.	2 years

_gcl_au	It is used by Google AdSense to experiment with the effectiveness of advertising on websites that use their services. The cookie is set by Google.	3 months
ads/ga-audiences	It is used by Google AdWords to re-engage visitors who may become customers based on their online behavior. The cookie is set by Google.	Session
pagead/1p- conversion/#/	It collects data about visitor behavior from multiple sites to deliver more relevant advertisements. It also allows the site to limit the number of times visitors are shown the same advertisement. The cookie is set by Google.	Session
badges-message	It collects data about how the visitor uses the website's comment system and what blogs/articles the visitor has read. This information may be used for marketing purposes. The cookie is set by c.disquscdn.com.	Permanent
images/pixel.gif	It allows the visitor to share content from the website on social media platforms or websites. The cookie is set by viglink.	Session

2.9. The Website of the Company uses the following statistical cookies:

Name	Description	Validity period
td	It registers the statistical data about user behavior on the website. It is used by the Website operator for internal analysis.	Session
hjSession#	It collects statistics about visits of the visitors to the website, for instance, the number of visits, the average time spent on the site and read pages. The cookie is set by Hotjar.	1 day
hjSessionUser#	It collects statistics about visits of the visitors to the website, for instance, the number of visits, the average time spent on the site and read pages. The cookie is set by Hotjar.	1 year
disqus_unique	It collects statistics about visits of the visitors to the website, for instance, the number of visits, the average time spent on the site and downloaded pages. The cookie is set by c.disquscdn.com.	Session

website optimization.		It registers data about visitor behavior on the website. It is used for internal analysis and website optimization.	
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3. THIRD-PARTY COOKIES

- 3.1. The website may display the "Like" button used by external service providers such as Facebook, Instagram, LinkedIn or a link to the websites of such service providers. The cookie policy of these third parties will apply when you view the content by clicking the button mentioned or the link provided. You can find more information about the cookie policy of these parties here:
 - https://www.facebook.com/policies/cookies/
 - https://policies.google.com/technologies/cookies?hl=lt
 - https://privacycenter.instagram.com/policies/cookies/
 - https://www.linkedin.com/legal/cookie-policy
- 3.2. The website may contain links to other third-party websites. The Company does not control how cookies are placed by third-party websites, even if you are directed to them from the Company's Website. If clicking on a link from the Company's Website takes you to other websites, you have to check their privacy or cookie policies separately.
- 3.3. The Company uses Cookiebot CMP (Consent Management Platform). More information is provided at https://www.cookiebot.com/.
- 3.4. The Website of the Company uses Google reCAPTCHA, to protect the Company's forms from spam and abuse. The using of reCAPTCHA can ensure that only humans can fill in forms on the Company's Website. ReCAPTCHA uses an advanced risk analysis engine and adaptive CAPTCHAs to prevent automated software from abusing the Website. Google reCAPTCHA may collect such data as IP addresses, user agent information, unique identifiers, cookies and mouse movements to distinguish humans from robots. Google reCAPTCHA is a third-party service provided by Google. When using reCAPTCHA, you are subject to Google's Privacy Policy and Terms of Use. Google may use the collected information for improvement of reCAPTCHA services. reCAPTCHA determines the necessary cookie (GRECAPTCHA) during the risk analysis. To learn more about Google reCAPTCHA and Google's privacy policy, visit Google reCAPTCHA website (https://www.google.com/recaptcha/about/) and read Google privacy policy.
- 3.5. The cookies used on the website may transfer the collected data to third countries, including the United States of America. To find out how the Company processes your data and on what basis it can transfer your data, read the Company's Privacy policy (https://crowdpear.com/wp-content/uploads/2024/08/Privacy policy.pdf).

4. COOKIES MANAGEMENT

- 4.1. You can manage the used cookies:
 - 4.1.1. By changing your consent on the Website. To control the cookies used by the Company, you can select the cookie settings in the notification line before you start browsing the Company's Website. You can control all cookies placed on the Website, except mandatory cookies, in the notification line. To update or change your consent to cookies, press here: https://crowdpear.com/?cookiebot=true.
 - 4.1.2. If you disagree to cookies being stored on your computer or other end device (when the Company requests your consent to save cookies), you can change your internet browser settings and disable all cookies or enable/disable them individually:
 - Cookie settings in Microsoft Edge browser (https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ede5947fc64d);

- Cookie settings in Firefox browser (https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectlocale=en-US&redirectslug=enable-and-disable-cookies-website-preferences);
- Cookie settings in Google Chrome browser (https://support.google.com/chrome/answer/95647?hl=en);
- Cookie settings in Safari browser (https://support.apple.com/en-gb/guide/safari/sfri11471/mac).

It must be noted that in some cases, it may slow down your internet browsing speed, limit the functionality of certain websites, or block access to the Company's Website.

- 4.1.3. You can find more information on how to disable local storage used in different browsers here:
 - Settings in Microsoft Edge browser (https://learn.microsoft.com/en-us/microsoft-edge/devtools-guide-chromium/storage/localstorage);
 - Settings in Firefox browser (https://support.mozilla.org/en-US/kb/storage);
 - Settings in Google Chrome browser (https://developer.chrome.com/docs/devtools/storage/localstorage);
 - Settings in Safari browser (https://support.apple.com/en-us/105082).

5. ACCESS TO INFORMATION

5.1. The Company and its service providers can access the data obtained with the help of cookies, as provided in the Company's Privacy Policy. Third-party services and social plugins may collect data about a user's visit in accordance with the applicable privacy policy of the specific third party.

6. UPDATES OF COOKIE POLICY

6.1. The Company may update the present Cookie Policy from time to time. You will always find the latest and most relevant version of the Cookie Policy on the Company's Website.

7. CONTACTS

7.1. If you have any questions regarding the information provided in the present Cookie Policy or other questions related to the processing of your personal data, please contact the Company in a convenient way: by email address info@crowdpear.com or via the chat window on the Website, through our social media accounts or by post at Kareivių g. 11B, Vilnius, Lithuania.